BHARATHIDASAN UNIVERSITY



TIRUCHIRAPPALLI - 620 024

#### **B.COM.**

# CHOICE BASED CREDIT SYSTEM – LEARNING OUTCOMES BASED

CURRICULUM FRAMEWORK (CBCS - LOCF)

(Applicable to the candidates admitted from the academic year 2022-2023 onwards)

Sem.	Part	Courses	Ins.	Credits	Exam.	Max	imum Marks		
				Hrs.		Hours	Int.	Ext.	Total
	Ι	Language Course - 1		6	3	3	25	75	100
		(Tamil \$/Other Languages +#)							
	II	English Course-I		6	3	3	25	75	100
	III	Core Course – I (CC)	Principles of	6	5	3	25	75	100
			Accountancy						
Ι		Core Course-II (CC)	Marketing	6	5	3	25	75	100
		First Allied Course-I (AC)	Management Concepts	4	3	3	25	75	100
	IV	Value Education	Value Education	2	2	3	25	75	100
		Total		30	21				600
	Ι	Language Course - 1I		6	3	3	25	75	100
		(Tamil \$/OtherLanguages +#)							
	II	English Course-II		4	3	3	25	75	100
		Core Course – III (CC)	Business Accounting	6	5	3	25	75	100
		Core Course-IV (CC)	Business Tools For	6	5	3	25	75	100
	III		Decision Making						
II		First Allied Course-II (AC)	Business Economics	4	3	3	25	75	100
		Add on Course- I ##	Professional English-I	6 *	4	3	25	75	100
	IV	Environmental Studies	Environmental Studies	2	2	3	25	75	100
	VI	Naan Mudhalvan Scheme		2	2	3	25	75	100
	V I	(NMS) @@	for Employability - Effective English	4	4	5	20	15	100
		Tot	al	30 +6 *	27				800

	Ι	Language Course - III (Tamil \$/Other Languages +#)		6	3	3	25	75	100
	II	English Course-III		6	3	3	25	75	100
		Core Course – V (CC)	Partnership Accounts	6	5	3	25	75	100
	III	Core Course-VI (CC)	Business Law	6	5	3	25	75	100
		Second Allied Course-I (AC)	Business Communication	4	3	3	25	75	100
		Add on Course- II ##	Professional English-II	6 *	4	3	25	75	100
III	IV	Non-Major Elective Course- I (a) Those who choose Tamil in Part -I can choose a non-major elective course offered by other departments. Those who do not choose Tamil in Part- I must choose either a) Basic Tamil if Tamil language was not studied in school level (or ) b) Special Tamil if Tamil language was studied upto 10 <sup>th</sup> & 12 <sup>th</sup> std.		2	2	3	25	75	100
			Total	30 +6 *	25				700
	Ι	Language Course - VI (Tamil \$/Other Languages +#)		6	3	3	25	75	100
	II	English Course-IV		6	3	3	25	75	100
		Core Course – VII (CC)	Cost Accounting	6	5	3	25	75	100
	III	Core Course-VIII (CC)	Banking Theory, Law and Practice	6	5	3	25	75	100
		Second Allied Course-II (AC)	Company Law and Secretarial Practices (2013 Amendments)	4	3	3	25	75	100
IV	IV	Course-II (NME) Those who choose Tamil in Part-I can choose a non-major elective course offered by other departments. Those who do not choose Tamil in Part-I must choose either a) Basic Tamil if Tamil language was not studied in school level or b) Special Tamil if Tamil Language was studied up to $10^{\rm th} \times 12^{\rm th}$ Std.	(For other than All B. Com and BBA)	2	2	3	25	75	100
	VI	Naan Mudhalvan Scheme (NMS) @@	Digital Skills for Employability - Microsoft	-	2	3	25	75	100

		Core Course-IX (CC)	Corporate Accounting	5	5	3	25	75	100
		Core Course-X (CC)	Computer Applications in Business (Theory)	5	5	3	25	75	100
	ш	Core Practical-I	Computer Applications in Business (Practical)	5	5	3	40	60	100
		Core Course-XI (CC)	Management Accounting	5	5	3	25	75	100
V		Major Based Elective Course- I (MBE)	1. Auditing (or) 2. Human Resource Management	5	5	3	25	75	100
	IV	Skill Based Elective Course-I	Information Technology Concepts	3	2	3	25	75	100
		Soft Skills Development	Soft Skills Development	2	2	3	25	75	100
			Total	30	29				700
		Core Course- XII (CC)	Financial Management	5	5	3	25	75	100
	III	Core Course –XIII (CC)	Income Tax Law and Practice	6	5	3	25	75	100
		Core Course-XIV (CC)	Financial Services	6	5	3	25	75	100
		Major Based Elective Course- II (MBE)	Entrepreneurship     Development     (or)     Investment Management	5	5	3	25	75	100
		Project		4	3		20	80	100
VI	IV	Skill Based Elective Course-II	Basics of Goods and Service Tax	3	2	3	25	75	100
	V	Gender Studies		1	1	3	25	75	100
		Extension Activities			1*				
	VI	Naan Mudhalvan Scheme (NMS) @@	DigitalBanking,Logistics and AuditEssentialsemployability	-	2	3	25	75	100
			Total	30	29		150	450	800
		1	Grand Total	192	154				4300

- \$ For those who studied Tamil upto  $10^{\text{th}} + 2$  (Regular Stream)
- + Syllabus for other Languages should be on par with Tamil at degree level
- # Those who studied Tamil upto 10<sup>th</sup> +2 but opt for other languages in degree level under Part- I should study special Tamil in Part -IV
- ## The Professional English Four Streams Course is offered in the 2<sup>nd</sup> and 3<sup>rd</sup> Semester (only for 2022-2023 Batch) in all UG Courses. It will be taught apart from the Existing hours of teaching/ additional hours of teaching (1 hour /day)as a 4 credit paper as an add on course on par with Major Paper and completionof the paper is must to continue his/her studies further. (As per G.O. No. 76, Higher Education (K2) Department dated: 18.07.2020)
- \* The Extra 6 hrs/cycle as per the G.O. 76/2020 will be utilized for the Add on Professional English Course.
- @ NCC Course is one of the Choices in Non-Major Elective Course. Only the NCC cadets are eligible to choose this course. However, NCC Course is not a Compulsory Course for the NCC Cadets.
- \*\* Extension Activities shall be outside instruction hours.
- @@ Naan Mudhalvan Scheme: As per Naan Mudhalvan Scheme instruction

Sl. No.	Part	Types of the Courses	No. of Courses	No. of Credits	Marks
1.	Ι	Language Courses	4	12	400
2.	II	English Courses	4	12	400
3.		Core Courses	14	70	1400
4.	III	Core Practical	1	5	100
5.		Allied Courses I & II	4	12	400
6.		Major Based Elective Courses	2	10	200
7.		Add –on Course (Professional English)	2	8	200
8.		Project	1	3	100
9.		Non-Major Elective Courses	2	4	200
10.		Skill Based Elective Courses	2	4	200
11.	IV	Soft Skills Development	1	2	100
12.		Value Education	1	2	100
13.		Environmental Science	1	2	100
14.	V	Gender Studies	1	1	100
15.		Extension Activities	1	1	
16.	VI	Naan Mudhalvan Scheme (For Commerce Programmes)	3	6	300
		Tota	d 44	154	4300

# SUMMARY OF CURRICULUM STRUCTURE OF PROGRAMMES – COMMERCE

# PROGRAMME OBJECTIVES:

- To develop a strong foundation for the students in the different areas of commerce
- To develop the skills required for applying the concepts and techniques in the field of Commerce
- To build a strong attitude in the minds of students to work efficiently and effectively
- To make the students of B. Com to develop entrepreneurship skills
- To make the students of B. Com to take the business decisions in an apt manner
- To develop the students to work efficiently in different business environment.

# PROGRAMME OUTCOMES:

- *PO1* To realize and apply essentials of commerce and accounting to solve business problems with effective communication skills.
- *PO2* To develop various knowledge in marketing, accounting, Banking, Insurance, Economics, business laws, corporate laws, finance, taxation and its applicability in business background.
- **PO3** To outfit the students to face the challenges in the field of commerce, accounts banking, business and organization with positive attitude to situations and complexities
- **PO4** To set up the students to acquire practical skills to work as an entrepreneur, accountants, audit assistance, tax consultants, HR and R&D managers and financial advisors.
- **PO5** To acquire marketing and business skills, general and leadership capabilities by means of recent tools to accomplish solutions for industry requirements.

# PROGRAMME SPECIFIC OUTCOMES:

- **PSO1** To acquire knowledge about commercial, academic activities with effective communicative manner and its importance to facilitate students to excel in various fields of accounts, economics, management, law, finance, marketing, banking, Insurance, business communication, auditing and taxation.
- **PSO2** To convey the skill of accounting, managing and administering the organizational activities and personnel in the business, thus gaining the potentiality for employment to meet the requirements of the industry
- **PSO3** To Provide knowledge to gain professional and computer skills to start up new ventures and projects thus succeed as new entrepreneurs and improve their skill to solve complex problems.
- **PSO4** To prepare the students for preparing higher studies in business like M.Com., M.B.A., and professional Courses like MCA., C.A., ICWA., ACS., Etc.,
- **PSO5** Generate proactive decisions pertaining to business solutions with regard to application of economic principles and techniques at micro and macro level.

**First Year** 

# CORE COURSE-I PRINCIPLES OF ACCOUNTANCY (Theory)

Semester-I

Credit: 5

# **LEARNING OBJECTIVES:**

Code: 22CCCCM1

- To enable the students to understand the basic principles and concepts of Accountancy.
- To enhance the students to prepare the Final accounts for Sole Traders and rectification of errors.
- To gain the knowledge to prepare the accounts for Non-Profit organisation and Bills of exchange.
- To motivate the students to prepare Accounts for Consignment and Joint Ventures.
- In overall students can acquire conceptual knowledge and prepare the accounts of the SingleEntry System. Depreciation Methods, provisions and reserves.

# UNIT -I INTRODUCTION OF ACCOUNTING AND CONCEPTS:

Introduction – Accounting concepts and conventions –Accounting Standards – Meaning- Double entry system – Journal, Ledger, Subsidiary books, Trial Balance- Bank Reconciliation Statement.

# UNIT -II FINAL ACCOUNTS OF SOLE TRADERS:

Final Accounts of sole traders with adjustment entries - Rectification of Errors.

# UNIT -III ACCOUNTS FOR NON-PROFIT ORGANISATION:

Accounts of non-profit organization - Bills of exchange - Average due date - Account Current.

# UNIT -IV: CONSIGNMENTS AND JOINT VENTURES ACCOUNTS:

Consignments and Joint Ventures.

# UNIT- V SINGLE ENTRY SYSTEM AND DEPRECIATION:

Single Entry System. Depreciation - Methods, provisions and reserves.

# (Theory 20% Problems 80%)

# UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only):

Contemporary Development related to the course during the Semester concerned

#### **TEXT AND REFERENCE BOOKS:** (Latest revised edition only)

- 1. R.L. Gupta and Others," Advanced Accountancy," Sultan Chand Sons, New Delhi
- 2. S.P. Jain and K.L. Narang, "Advanced Accounting," Kalyani Publishers, New Delhi
- 3. RSN. Pillai, Bagavathi S. Uma, "Advanced Accounting," S. Chand & Co, New Delhi.
- 4. M.C. Shukla, "Advanced Accounts," S. Chand and Co., New Delhi.
- 5. Mukerjee and Haneef, Advanced Accountancy, Tata McGraw Hill, New Delhi.
- 6. Arulanandam, "Advanced Accountancy," Himalaya Publication, Mumbai.
- 7. R.L. Gupta & V.K. Gupta "**Principles and practice of Accountancy**", Eleventh edition-2005 Sultan & Sons, New Delhi
- 8. S.Manikandan& R.Rakesh Sankar," **Financial Accounting**," Scitech Publications Pvt Ltd, Chennai. Volume I & II.
- 9. T.S.Reddy & Dr.A.Murthy, "Financial Accounting," Margham Publications, Chennai.
- 10. Tulsian., P.C.(2016) Financial Accounting, Tata Mcgraw-Hill, New Delhi.

**LEARNING OUTCOMES:** On successful completion of the subject, the students acquired knowledge about:

- The Concepts and Conventions of Financial Accounting.
- Accounting for sole traders with adjustment entries and Rectification of Errors
- Calculation of Accounts of Non-profit organization and Bills of exchange.
- Accounts of the Agency Business and temporary partnership.
- Preparation of Accounts under Single Entry System. Calculation of Depreciation and Provisions and Reserves by using the various methods

#### \*\*\*\*

#### Course Outcomes (CO) : On completion of the course, students should be able to

CO Number	CO Statement	K LEVEL
	Understand the fundamental accounting concepts, principles, conventions, and BRS.	К2
CO 2.	Acquire the knowledge about final accounts and rectification of errors.	K3
CO 3.	Gain knowledge regarding accounts of non-profit organization.	K3
	Impart knowledge with relevance to preparation of accounts for consignment and joint ventures.	K4
	Gain Knowledge about preparation of accounting for single entry system and methods of depreciation.	К3

PO/PSO CO			РО				PSO			
	PO 1	PO2	PO3	PO4	PO 5	PSO 1	PSO2	PSO3	PSO4	PSO5
CO1	3	2	3	2	3	3	3	3	3	2
CO2	2	2	2	2	2	3	3	3	3	3
CO3	2	2	2	2	2	2	2	2	3	2
CO4	2	2	2	3	2	3	3	3	2	3
CO5	3	2	2	2	2	3	3	3	3	2

Mapping of COs with POs and PSOs:

First Year	CORE COURSE – II
	MARKETING
Code: 22CCCCM2	(Theory)

Semester-I

Credit: 5

# **LEARNING OBJECTIVES :**

- To know the basic concepts and functions of marketing
- To learn about the buyer behaviour and new product development
- To understand the pricing methods and services rendered by the middlemen
- To gain knowledge on various promotional methods
- To have an idea on marketing research and recent trends in marketing

# UNIT- I INTRODUCTION TO MARKETING:

Marketing - Evolution - Definition- Classification- Objectives- Selling Vs. Marketing - Marketing A Science Or Art? - Modern Concept Of Marketing - Role Of Marketing In Economic Development - Functions - Buying- Selling - Transportation - Warehousing - Standardization - Grading - Packaging- ISO Series And AGMARK - ISI.

# UNIT- II PRODUCT:

Buyer's behaviour – Buying motive – Market segmentation - Product - Features - Classification - New Product Planning and Development - Product Mix - Product Life Cycle - Branding - Brand Loyalty and Equity.

# UNIT- III PRICING:

Pricing - Objectives - Factors - Methods and strategies. Channels of Distribution – Wholesalerand Retailer – Services rendered by them.

# UNIT- IV SALES PROMOTION:

Sales Promotion –types- Need –Sales Promotion mix– Advertising – Publicity- Personal selling - Advantages - Limitations.

# UNIT -V MARKETING INFORMATION SYSTEM:

Marketing Information System - Marketing Research - Features –Direct marketing –Online Marketing -E Business – Telemarketing - Mail order business .

# UNIT - VI CURRENT CONTOURS: (For Continuous Internal Assessment Only):

Recent Trends, assignments and Seminars.

#### **TEXT AND REFERENCE BOOKS : (Latest Revised Edition Only)**

- 1. R.S.N.Pillai&Bagavathi, "Modern Marketing," S.Chand& Co., New Delhi.
- 2. RajanNair.N.,SanjithR.Nair," Marketing," Sultan Chand & Sons, New Delhi.
- 3. Kotler Philip, "Marketing Management," Prentice Hall of India (Pvt) Ltd., New Delhi.
- 4. Monga&ShaliniAnand, "Marketing Management," Deep & Deep Publications, New Delhi.
- 5. Dr. L. Natarajan, "Marketing," Margham Publications, Chennai.
- 6. Grewal, "Marketing," Tata McGraw Hill management, New Delhi.
- 7. B.S.Raman, "Marketing," United Publishers, Mangalore.

# **LEARNING OUTCOMES :**

- Familiar with the basic concepts and functions of marketing
- Effective understanding of buyer behaviour and new product development
- Communicate the pricing methods and services rendered by the middlemen
- Demonstrate analytical skills in selling the product in the market
- Develop knowledge in marketing research and recent trends in marketing

\*\*\*\*

#### Course Outcomes (CO) : On completion of the course, students should be able to

СО		
Number	CO Statement	K LEVEL
CO1.	Identify core concepts of marketing and functions of marketing.	К2
CO2.	Gain knowledge about buyer behavior and & new product strategies.	К3
CO3.	Formulate and channels of distribution.	К4
CO4.	Understand pricing practices, sales promotion.	К3
CO5.	Understand the concept of MIS and E-marketing.	К3

PO/PSO CO		РО						PSO				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO3		
CO1	3	3	3	2	3	3	3	3	3	2		
CO2	2	3	3	2	2	3	3	2	3	3		
CO3	3	3	3	3	2	3	2	3	3	2		
CO4	2	3	2	2	3	2	3	3	3	3		
CO5	2	3	2	2	3	3	2	3	3	2		

**First Year** 

#### FIRST ALLIED COURSE –I MANAGEMENT CONCEPTS (Theory)

Semester-I

Credit: 3

#### **LEARNING OBJECTIVES:**

Code:22CFACCM1A

- To expose students to the history of management thought.
- To facilitate students, understanding of their own managerial skills for decision making
- To Examine the complexity of organization structure for business
- To understand the importance of communication,
- To aware of controlling techniques used in organization.

# UNIT- I INTRODUCTION TO MANAGEMENT:

Management- Definition-Nature, Scope, Functions and Levels of Management- Art, Science and Profession-Functions of Managers - Development of Management Thought- Contributions by F.W.Taylor, Henry Fayol and Others.

# UNIT –II ROLE OF PLANNING:

Planning - Classification- Objectives- Characteristics- Steps- Process- Types- Methods-Advantages-Limitations, Decision Making- Policies

# UNIT -III ORGANIZATION STRUCTURE:

Organization and Structure- Types- Supervision and Span of Control- Departmentation-Organisation Charts-Authority and Responsibility-Delegation and Decentralization

#### UNIT – IV MOTIVATION AND COMMUNICATION:

Motivation-Types-Theories-Maslow, Herzberg, Mc Gregor and Others – Communication-Principles-Types and Barriers of Communication

# UNIT –V LEADERSHIP:

Leadership - Functions- Styles - Theories- Coordination- Features-Types and Techniques-Control -Process-Effective Control System-Techniques of Control.

#### UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only):

Globalization-Development of Environment-Ethics and Social Responsibility-Multicultural Effectiveness- Challenges in Modern Leadership-Time Management-Increasing Team Spirit.

#### **REFERENCE BOOKS :**

- 1. L.M.Prasad, Principles and Practice of Management -Sultan Chand and Company
- 2. K.Sundar, Principles of Management- Vijay Nicole Imprints Private Limited Chennai

- 3. Fred Luthans, Organisational Behaviour Mcgraw Hill New York
- 4. Louis A.Allen Management And Organisation Mcgraw Hill Tokyo
- 5. Weihrich And Koontz Et.Al Essentials of Manangement Tata Mcgraw Hill New Delhi.

# **LEARNING OUTCOMES:**

- To Understand the Evolution and theory of Management,
- To develop the students to take decisions in various fields.
- To get a knowledge about various organization structure and its responsibility,
- To develop the flow of communication among the people,
- To examine and practice the suitable leadership pattern in organization.

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# Course Outcomes (CO): On completion of the course, students should be able to

CO Number	CO Statement	K LEVEL
CO1.	Understand the concepts, functions and principles of scientific management & functional management.	К3
CO2.	Apply the concept of planning, organizing, co-ordinating and decision making to solve business problems.	K4
CO3.	Gain knowledge relating to organization structure	К3
CO4.	Gain knowledge about motivation and its theories to review the leadership qualities and styles to maximize employee productivity.	К3
CO5.	Employ effective methods of control to measure the performance and take corrective action.	K4

PO/PSO CO			РО				PSO				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	3	2	3	2	3	3	3	3	3	2	
CO2	2	2	3	2	3	2	2	2	3	3	
CO3	3	3	3	3	2	3	3	2	2	3	
CO4	2	2	3	2	3	2	3	3	2	3	
CO5	3	3	2	2	2	3	3	2	2	2	

**First Year** 

Code:22CCCCM3

Semester-II

Credit: 5

#### **LEARNING OBJECTIVES:**

- To help students gain knowledge about branch accounts and departmental accounts.
- To impart knowledge of handling hire purchase accounts and Installment purchase system.
- To transform knowledge about Self Balancing and Sectional Balancing ledgers and Royalty Account
- To enable students to prepare the accounts for Fire Insurance claims and sale of return.
- To impart skills for prepare the accounts for insolvency, statement of affairs.

#### UNIT -I BRANCH AND DEPARTMENTAL ACCOUNTS:

Branch accounts - (Excluding foreign branches) - Departmental accounts

# UNIT II HIRE PURCHASE & INSTALLMENT PURCHASE SYSTEM:

Hire Purchase accounts & Installment purchase system.

#### UNIT –III ROYALTY ACCOUNTS:

Self-Balancing and Sectional Balancing ledgers – Royalty Account.

# UNIT- IV FIRE INSURANCE CLAIMS AND ACCOUNT FOR SALE OF RETURN:

Fire Insurance claims for loss of stock and profits – Accounting for sale or return.

#### UNIT- V INSOLVENCY ACCOUNTS:

Insolvency accounts – statement of affairs – insolvency of individual only.

#### Theory 20% Problem: 80%

#### UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only):

Recent Trends, assignments and Seminars

#### **TEXT AND REFERENCE BOOKS : (Latest revised edition only)**

- 1. R.L. Gupta and Others : "Advanced Accountancy", Sultan Chand Sons, New Delhi.
- 2. S.P. Jain and K.L. Narang: "Advanced Accounting", KalyaniPublisherss, New Delhi.
- 3. R.S.N. Pillai, Bagavathi, S. Uma: "Advanced Accounting", S.Chand& Co, New Delhi.

- 4. M.C. Shukla: "Advanced Accounts" S. Chand and Co., New Delhi.
- 5. Mukerjee and Haneef "Modern Accountancy", Tata McGraw Hill, Delhi.
- 6. Arulanandam "Advanced Accountancy ", Himalaya Publications, Delhi
- 7. N Vinayagam & B. Charumathi "Financial Accounting", Second revised edition-2008 S. Chand & Company Ltd, New Delhi
- 8. Compendium of Statement and standards of Accounting: The Institute of Chartered Accountants, New Delhi
- 9. Maheswari, S.N. & Maheshwary, S.K(2012)., "Fundamentals of Accounting", ViikasPublishing, New Delhi.
- 10. Gosh, T.P., "Fundamentals of Accounting", Sultan Chand & Sons, New Delhi

# **LEARNING OUT COMES:**

On successful completion of the subject, the students acquired knowledge about;

- Students are familiarized with branch accounts and departmental accounts
- Students can deal with hire purchase system and Installment purchase system
- Become knowledgeable on self balancing and sectional balancing ledgers and royalty account.
- Trained to handle the Insolvency accounts and statement of affairs
- Trained to calculate Fire insurance claims and accounting for sale or return.

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#### **Course Outcomes (CO) : On completion of the course, students should be able to**

CO NUMBER	CO STATEMENT	K LEVEL
CO1.	Familiarize the concept of branch, and understand the concept of departmental accounting.	K2
CO2.	Know the accounting Procedure in Hire Purchase and Installment basis.	K2
CO3.	Know the accounting procedure in case of Royalty.	K3
CO4.	Know the procedure of fire insurance claims while loss of stock and profits and understand the concept of sale or return.	K3
CO5.	Preparation of accounts at the time of insolvency of individual and firm.	K4

PO/PSO CO		РО					PSO				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	3	3	2	3	2	3	2	3	2	2	
CO2	3	3	3	2	3	3	3	3	2	2	
CO3	2	2	2	2	3	2	2	3	2	2	
CO4	3	3	2	3	2	2	3	1	3	3	
CO5	2	2	3	2	3	3	1	1	2	3	

**First Year** 

#### **CORE COURSE – IV BUSINESS TOOLS FOR DECISION MAKING**

Semester-II

Code:22CCCCM4

(Theory)

Credit:5

#### **LEARNING OBJECTIVES:**

- To impart introduction to statistics, and Measure of central tendency •
- To learn Measures of Dispersion and Skewness. •
- To understand Simple correlation and regression
- To familiar with Time series and interpolation
- To study Index numbers. •

#### UNIT – I:

Introduction- Meaning, Characteristics, Stages and Uses of Statistics - Classification and Tabulation – Diagrams and graphs – Bar and Pie diagrams – Graphs of one and two variables - Graphs of frequency distribution - Measure of central tendency - Arithmetic mean, Median, Mode, Geometric Mean and Harmonic mean.

#### UNIT – II:

Measures of dispersion-Range - Quartile deviation - Mean deviation - Standard deviation - Coefficient of variation - Measurement of Skewness.

#### UNIT – III:

Correlation Simple correlation - Karl Pearson's coefficient of correlation - Spearman's rank correlation - Concurrent deviation method - Regression analysis - Simple regression -Regression equations.

#### UNIT – IV:

Analysis of time series - Components - Methods - Semi average - Moving average - Method of least square – Interpolation – Meaning, Uses, Assumptions – Problems in Newton's method only.

#### UNIT – V:

Index numbers- Price index numbers – unweighted and weighted – Tests in index numbers (Problems in Time and factor reversal tests only) - Cost of living index number - Aggregate expenditure method - Family budget method.

#### (Theory 20% Problems 80%)

#### UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only):

Recent Trends, assignments and Seminars.

# **TEXT AND REFERENCE BOOKS : (Latest revised edition only)**

- 1. Elements of Statistics by S.P. Gupta Sultan Chand & Sons
- 2. Tools and Decision making by SL Aggarwal and SL Bharadwaj, Kalyani Publishers
- 3. Business Statistics by PA. Navanitham, Jai Publications, Trichy.
- 4. Elements of Practical Statistics by S.K. Kappor Oxford and IBHP Publishing Company

**LEARNING OUTCOMES:** On successful completion of the course, the students willacquire knowledge on:

- Basics in statistics, Classification, Tabulation and Measure of central tendency
- Measures of Dispersion and Skewness.
- Simple correlation and regression
- Time series and interpolation
- Index numbers

\*\*\*\*

# **Course Outcomes (CO): On completion of the course, students should be able to**

CO Number	CO Statement	K LEVEL
CO1.	Understand the basic concept and uses of statistics.	K2
CO2.	Gain knowledge about the importance of measures of dispersion.	К3
CO3.	Acquire Knowledge of correlation and regression.	K4
CO4.	Gain knowledge about time series and Moving average.	К3
CO5	Develop knowledge about index numbers and cost of living index.	К3

PO/PSO CO			РО				PSO				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO3	PSO3	
CO1	3	2	3	2	3	3	3	3	3	2	
CO2	2	3	2	3	2	3	2	2	2	3	
CO3	3	2	3	2	3	3	2	3	3	2	
CO4	2	3	2	3	2	2	3	3	3	3	
CO5	3	2	3	2	3	3	3	3	3	3	

**First Year** 

#### FIRST ALLIED COURSE – II BUSINESS ECONOMICS

Semester-II

#### Code:22CFACCM1B

(Theory)

Credit:3

#### **LEARNING OBJECTIVES:**

- To know about basics of Economics
- To understand the concept of demand and supply
- To know the factors of production and economics of large scale production.
- To understand the concept of pricing under perfect and monopolistic competition
- To learn fiscal policy of the Government

#### UNIT – I INTRODUCTION:

Definition, Nature and Scope of Economics – Art or Science – Concepts - Tools of Economic Analysis – Micro and Macro Economics – Decision making in Business – Meaning of Business Economics- The Economic System – Objectives of the Business Firm

#### UNIT – II DEMAND ANALYSIS:

Types of Demand – Law of Demand – Demand curves - Utility Analysis of Demand – Elasticity of Demand and Demand Forecasting – Production function and law of returns: Factors of production – Law of variable proportions – The law of returns to scale – Economies of scale – Consumer's Equilibrium.

#### UNIT – III ANALYSIS OF SUPPLY:

Supply – Law of Supply - supply schedule and supply curve – Determinants of supply – Measurement of Elasticity of supply – Market Structure – Equilibrium of firm and industry – Optimum firm – Pricing under perfect & Monopolistic competition - Types of supply curves.

# UNIT – IV COMPETITIONS AND THEORIES OF FACTORS OF PRODUCTION:

Perfect Competition – Imperfect Competition – Theories of Rent, Wages, Interest and Population – National Income and Expenditure – Measurement – Fiscal policy method.

#### UNIT – V COST AND REVENUE:

Concepts of Cost – Cost of Production in short and long period – Demand and revenue curves – Relation between average and marginal revenue – Break Even Analysis.

#### UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only):

Recent Trends, assignments and Seminars,

# **REFERENCE BOOK :**

- 1. Business Economics by T. Aryamala vijay Nicole Imprints Private Limited Chennai.
- 2. Business Economics by Dr.S.Sankaran- Margam Publication , Chennai.
- 3. Business Economics by **K.P.M. Sundaram and Sundharam -** Sultan Chand & Co., New Delhi.
- 4. Business Economics by Misra & Puri Himalaya Publications, Mumbai.
- 5. Business Economics by P. N. Reddy & Appannaiah S.Chand & Co., Chennai.

# **LEARNING OUT COMES:**

- 1. The Micro and Macro Economics relating to business.
- 2. Demand and concepts in relation to Law of Demand, Demand Curves and Elasticity of Demand.
- 3. Production function, scale of production and economics of large-scale production and limitations.
- 4. Law of Supply, Optimum firm, pricing under Perfect and Monopolistic competition.
- 5. Income and Expenditure pattern of National Income.

# \*\*\*\* Course Outcomes (CO): On completion of the course, students should be able to

CO	CO Statement	
Numb		K LEVEL
er		
CO1.	Gain knowledge about the nature and scope of business economics.	K2
CO2.	Be familiar with the law of demand, production analysis and economies of scale.	K3
CO3.	Get accustomed with the aspects of supply analysis and different market conditions.	K4
CO4.	Understand pricing techniques, methods and policies.	K3
CO5.	Know the concept and measuring methods of national income, public finance & fiscal policy.	K3

PO/PSO CO		РО					PSO				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	2	3	2	2	3	2	3	3	3	2	
CO2	3	3	2	3	2	2	3	2	3	3	
CO3	2	3	2	2	3	3	2	3	3	2	
CO4	3	3	2	3	2	3	3	3	3	3	
CO5	2	3	3	2	3	3	3	3	2	2	

Second Year

CORE COURSE – V PARTNERSHIP ACCOUNTS (Theory) Semester-III

Credit: 5

**OBJECTIVES:** 

Code: 22CCCCM5

- To enable the students understand the Partnership & Partnership Deed and prepare the accounts related to partnership accounts.
- To impart knowledge to prepare accounts for partner admission, Revaluation account, Partner's capital accounts and balance sheet
- To embed the students to prepare accounts for retirement of partners, Revaluation of Assets and Liabilities, Capital Accounts and Balance Sheet.
- To orient the students to prepare the accounts for Dissolution of partnership firm, Realisation of asset and Liabilities.
- To equip the students to prepare the accounts of amalgamation of firms and conversion of sale of a partnership firm to a company.

# UNIT - I PARTNERSHIP ACCOUNTS ELEMENTARY:

Partnership - Meaning, Partnership Deed, Capital Accounts. Accounting Treatment - Distribution of Profits- Interest on Partner's Loans - Interest on Capital and Drawings - Salary and Commission of Partner- P&L Appropriation Account- Capital Accounts of partners - Fixed- Fluctuating- Past Adjustment and guarantee.

# UNIT – II ACCOUNTING TREATMENT FOR PARTNERSHIP ADMISSION:

Admission of Partner, Calculation of Profit sharing ratio, Revaluation of assets and liabilities, Treatment of Goodwill- Adjustments in Partners' capital Accounts, Revaluation of Assets and Liabilities, Accumulated Profits and Losses, Partner's Capital Accounts and Balance

# UNIT – III ACCOUNTING TREATMENT FOR PARTNERSHIP RETIREMENT:

Retirement of a Partner, calculation of Gaining ratio, Treatment of goodwill, Revaluation of assets and liabilities, Accumulated reserves and profits, Adjustments regarding partner's Capital Account, Calculation of profit up to the date of death of a partner. Preparation of Capital Accounts and Balance Sheet.

# UNIT – IV ACCOUNTING TREATMENT FOR DISSOLUTION OF PARTNERSHIP FIRM:

Dissolution of partnership firm, Realisation of asset and making payment of Liabilities, Treatment of unrecorded Assets and Liabilities, Preparation of Realisation Accounts, Partner's Capital Accounts and Bank Accounts –Insolvency of a partner- Garner vs Murray-insolvency of all partners- Piece-meal distribution - Proportionate capital – Maximum possible loss.

# UNIT - V ACCOUNTING TREATMENT FOR AMALGAMATION OF FIRMS :

Amalgamation of firms – Computation of purchase consideration - Conversion of sale of a partnership firm to a company.

#### Theory: 20% Problem: 80%

# UNIT - VI CURRENT CONTOURS: (For Continuous Internal Assessment Only)

Recent Trends, assignments and Seminars

#### **TEXT AND REFERENCE BOOKS : (Latest revised edition only)**

- 1. Financial Accounting by T.S. Reddy and A.Murthy, Margham Publications, Chennai.
- 2. Modern Accountancy by A Mukherjee and M Hanif TMH Publishing company, New Delhi
- 3. Financial Accounting by Dr. S.N. Maheswari, Vikas Publishing House, New Delhi.
- 4. Advanced Accounting by Grewal and Shukla, S.Chand Publishers, New Delhi.
- 5. Introduction to Accounting by P.C. Tulasian, Pearson Editions,
- 6. Financial Accounting by Jain &Narang. Kalyani Publishers, Chennai.
- 7. Advanced Accountancy by Jain.S.P and Narang.K.L edition 2018, Kalyani Publications, Ludhiana.
- Advanced Accounts by M.C. Shukla, T.S. Grewal. S.C. Gupta 19th edition 2016. S. Chand & Co., Ltd., New Delhi.
- 9. Advanced Accounting (Financial Accounting) by R.S.N. Pillai, Bagawathi & S. Uma volume I. edition 2017. S. Chand& Co. Ltd., New Delhi.
- 10. Financial Accounting by R.L. Gupta & V.K. Gupta, , edition 2017, Sultan Chand & Sons, New Delhi.

CO Number	CO Statement	K LEVEL
CO1.	Students are aware about partnership accounts and various Accounting Treatments.	K2
CO2.	Students can familiar with accounts for Admission of Partner, Partner's Capital Accounts andBalance Sheet.	K2
CO3.	Students become knowledgeable on calculation of Gaining ratio, Adjustments regardingpartner's Capital Account at the time of Retirement of a Partner	К3
CO4.	Students get trained to prepare the accounts for Dissolution of partnership firm, Realisation of astand Insolvency of a partner	K4
CO5.	Trained to calculate the accounts for Amalgamation of firms and Conversion of sale of a partnership firm to a company	K4

#### Course Outcomes (CO): On completion of the course, students should be able to

PO/PSO CO			РО		PSO					
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	3	2	2	3	3	3	3	3	2
CO2	3	3	2	3	2	3	3	3	3	3
CO3	2	3	2	2	3	2	3	3	2	2
CO4	3	3	2	3	2	2	3	3	3	3
CO5	2	3	3	2	3	3	3	3	2	2

Second Year

# CORE COURSE – VI BUSINESS LAW (Theory)

Semester-III

# Code: 22CCCCM6

Credit: 5

# **OBJECTIVES :**

- To gain knowledge about the law relating to Business activities'
- To gain knowledge law relating to Contract
- To gain knowledge law relating to Bailment, pledgement and Agency
- To gain knowledge about the Law of sale of Goods Act
- To gain Knowledge about the Negotiable Instruments Act and Information Technology Act and to create awareness about e-commercial law(IT Act and Cyber Crime)

# UNIT – I MERCANTILE LAW :

Introduction – Definition and Scope of Mercantile law – Sources of Mercantile Law – Contracts – Nature, Kinds and requisites for Valid contracts – Contingent Contract – Quasi Contract – Void agreements

# UNIT - II CONTRACT :

Performance of a Contract – Discharge of a contract - Remedies for breach including Specific Performance

# UNIT – III AGENCY:

Indemnity and Guarantee – Bailment and pledge – Agency- Creation of Agency – Classification of Agents, Powers and Duties of Agent and Principal – Termination of Agency.

# **UNIT – IV LAW OF SALE OF GOODS** :

Definition- Essentials of a Contract of Sale – Goods – Classification of Goods – Distinction between Sale and Agreement to sell – Document of Title to Goods – Rules Regarding delivery of goods – Acceptance of delivery – Rights of an unpaid seller – condition & warranty.

# UNIT – V LAW OF NEGOTIABLE INSTRUMENTS :

Law of Negotiable Instruments (Instrument Amendment Act, 2015 – Definition – characteristics – classification- notes, bills, cheques and promissory note.) -

#### UNIT - VI CURRENT CONTOURS : (For Continuous Internal Assessment Only)

**Recent Laws relating to business**: Cyber Laws- Information Technology Act 2000. **Recent Trends in Business Laws:** Recent amendments in Contract Act - Case studies

#### **REFERENCE BOOKS :**

- 1. Mercantile law by M.C. Shukla S. Chand & Company, New Delhi.
- 2. Business law by N.D.Kapoor S. Chand & Sons, New Delhi.
- 3. Mercantile law by Batra and Kalra Tata McGraw Hill Co, Mumbai

- 4. Mercantile law by M.C. Kuchhal Vikas Publishing House, Chennai
- 5. Dynamic Business Law Nancy Kubasek and M. Neil Browne and Daniel Herron and Lucien, 5 th edition MC Graw Hill
- 6. Essentials of Business Law Student Edition, Anthony Liuzzo, MC Graw Hill
- 7. https://www.pinterest.com/pin/business-law-10th-edition-by-henry-r-cheeseman-in-2022--1105141196033462626/
- 8. Business Law I Essentials Open Textbook Library (umn.edu)
- 9. <u>The Information Technology Act, 2000|Legislative Department | Ministry of Law and Justice |</u> <u>GoI</u>
- 10. The Information Technology Act, 2000(3).pdf (meity.gov.in)

# Course Outcomes (CO): On completion of the course, students should be able to

CO Number	CO Statement	K LEVEL
CO1.	Knowledge about the basics of Law and to know about the meaning of contract.	К3
CO2.	Knowledge about the Principle and Practices of law relating to contract.	K3
CO3.	Knowledge about the law relating to Bailment, pledge and Contract of Agency	К3
CO4.	Acquire Knowledge about the different aspects and the rules and regulations connected with Sale ofGoods Act	K4
CO5.	Gain Knowledge about the basics law pertaining to Negotiable Instruments, cyber-crime and the lawrelating to Information Technology.	K2

PO/PSO CO	РО						PSO				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	2	3	2	2	3	3	3	3	3	2	
CO2	3	3	2	3	2	3	2	2	3	3	
CO3	2	3	2	2	3	2	2	3	3	3	
CO4	3	3	2	3	2	3	2	3	2	3	
CO5	2	3	3	2	3	3	3	3	3	2	

Second Year

Semester-III

Credit:3

Code: 22CSACCM1

#### **LEARNING OBJECTIVE:**

- To know the basics of communication
- To understand various types of communication
- To know how to prepare various reports
- To prepare different types of letters
- To prepare different types of corporate communication

#### UNIT –I COMMUNICATION IN BUSINESS:

Meaning–Importance of communication – Forms of Communication - Nature–Scope– Network of the Communication – Process of Communication – Barriers to Communication.

#### UNIT-II ENQUIRIES, ORDERS, CREDIT AND CLAIMS:

Enquiries and Replies–Orders and their Execution–Credit and Status Enquiries– Claims and Adjustments.

#### UNIT-III COLLECTION, SALES, CIRCULAR AND BANK CORRESPONDENCE:

Collection letter – Sales letter –Circular letter–Letters to Government-Bank Correspondence-Importand Export Agency.

#### **UNIT-IV APPLICATION LETTERS**:

The form and contents of an application letter–Bio-data–Application blanks – Specimen application letters – Reports-By individuals–By Committees.

#### UNIT-V MODERN COMMUNICATION METHODS:

Online Communication–Fax-E-mail-Voice mail-SMS-Internet-Teleconferencing-Videoconferencing –Electronic bulletin boards.

#### UNIT -VI CURRENT CONTOURS (For Continuous Internal Assessment only)

Recent Trends, assignments and Seminars

# **REFERENCEBOOK:**

- 1. Business Communication by N.S.Ragunathan & B.Santhanam.
- 2. Effective business English–Patternhetty
- 3. Essentials of Business Communication -Rajendra Pal &KoralaHalli
- 4. Effective Business English Pattern Shetty.

# Course Outcomes (CO): On completion of the course, students should be able to

CO Number	CO Statement	K LEVEL
CO1.	Understands the basics of communication	K2
CO2.	Gain Knowledge about different types of communication	K3
CO3.	Apply Through knowledge on report writing	K4
CO4.	Gain Knowledge on preparation of different official letters	K3
CO5.	Adopt Knowledge on corporate communication	K4

# Mapping of COs with POs and PSOs:

PO/PSO CO			РО		PSO					
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	3	2	2	3	3	3	3	3	2
CO2	3	3	2	3	2	3	3	3	3	3
CO3	2	3	2	2	3	3	3	2	3	3
CO4	3	3	2	3	2	2	3	3	3	3
CO5	2	3	3	2	3	3	3	3	2	2

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Second Year

# CORE COURSE – VII COST ACCOUNTING (Theory)

Semester-IV

Credit: 5

#### **OBJECTIVES** :

Code: 22CCCCM7

- To enable the students to know the importance of costing and to understand the basic concepts
- To acquaint learner with various methods and techniques of costing.
- Make learner understand benefit of costing to production unit, service unit and to Govt. organizations.
- Develop among learners various skills of costing techniques to be applied for minimization of cost and maximization of profit / social welfare.
- Learners understand to find out process costing

# UNIT – I COST ACCOUNTING :

Definition, nature and scope of cost accounting cost concepts - classification - objectives and advantages - demerits of cost accounting methods and techniques - cost unit cost centres - cost sheet.

#### UNIT – II MATERIALS COST :

Purchase procedure - stores procedure - receipt and issue of materials - storage organization and layout - Inventory control levels of stock, perpetual inventory. ABC Analysis, EOQ Stores ledger - pricing of material issues, FIFO, LIFO, Simple Average & Weighted Average.

#### UNIT – III LABOUR COST :

Time keeping and time booking - methods of remuneration and incentive schemes - overtime and idle time - labour turnover - types - causes and remedies.

#### UNIT – IV OVERHEADS :

Classification, allocation, apportionment, absorption – recovery rates - Over & Under absorption - cost sheet and cost reconciliation statement

# UNIT – V JOB COSTING :

Contract costing, Process costing (Normal loss, Abnormal loss and gains only) - operating costing.

# Theory : 20%, Problem : 80%

# UNIT – VI CURRENT CONTOURS : (For Continuous Internal Assessment)

Recent Trends, assignments and Seminars

#### **REFERENCES :**

- 1. Cost Accounting by Jain and Narang Kalyani Publishers, Chennai
- 2. Cost Accounting by S.P. Iyengar Sultan Chand & Sons, New Delhi.
- 3. Cost Accounting 2.e by A. Murthy and S. Gurusamy Vijay Nicole Imprints (P) Ltd, Chennai
- 4. Cost Accounting by Bhagwathi and Pillai Sultan Chand & Sons, New Delhi.
- 5. Cost Accounting by S.N. Maheswari Sultan Chand & Sons, New Delhi.
- 6. Cost Accounting by Dr. R. Ramachandran & Dr. R. Srinivasan, Sri Ram Publication, Trichy.
- 7. Fundamental of cost accounting by DR NARISIS-Atlantic publication New Delhi

#### Course Outcomes (CO): On completion of the course, students should be able to

CO Number	CO Statement	K LEVEL
CO1.	Learners are explained how accounts are maintained in cost a/c. and how to record various costing transactions.	K2
CO2.	Learner got insight as to where contract costing is applied, steps in contract costing, and profit is ascertained of complete & incomplete contract.	К3
CO3.	Learner understood of Process costing is applicable and to ascertain cost at each stage ofprocess; valuation of abnormal gain & abnormal loss	K4
CO4.	Learner understood of meaning, application of Marginal costing towards Break evenanalysis, P/V ratio used in Managerial decision.	К3
CO5.	Learner got understanding of standard cost and its types, process, and types of variancesthrough application used for Managerial decisions	К3

PO/PSO CO	РО						PSO				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	2	3	2	2	3	3	3	3	3	2	
CO2	3	3	2	3	2	3	3	3	3	3	
CO3	2	3	2	2	3	3	3	2	3	3	
CO4	3	3	2	3	2	2	3	3	3	3	
CO5	2	3	3	2	3	3	3	3	2	2	

Second Year

Semester-III

Credit: 5

# **OBJECTIVES :**

Code:22CCCCM8

- To acquire knowledge about relationship between banker and customer and services rendered
- To make the students understand the various types of accounts and savings schemes
- To give them an overview about types of customers
- To have clarity about the rights, responsibilities and duties of paying and collecting banker
- To make them aware of recent trends in Modern Banking

# UNIT - I BANKER AND CUSTOMER :

Definition of the term banker and customer – General relationship – special relationship –main functions and subsidiary services rendered by banker – agency services and general utility services.

# UNIT – II TYPES OF SAVING ACCOUNTS :

Operations of Bank Accounts – Fixed Deposits – Fixed Deposit Receipt and it's implications – Savings Bank accounts – Current accounts – Recurring Deposit accounts - New Deposit savings schemes introduced by Banks – Super Savings Package – Cash Certificate, Annuity Deposit – Reinvestment plans – Perennial Premium plan – Non Resident (External) accounts Scheme

# UNIT - III TYPES OF CUSTOMERS :

Types of Customers – Account holders – Procedure for opening and closing of accounts of Customers- particulars of individuals including Minor, illiterate persons- Married women – Lunatics – Drunkards – Joint Stock Companies – Non- Trading Associations – Registered and Unregistered Clubs – Societies, Attorney - Executive and administration – Charitable institutions – trustees – Liquidators – Receivers – Local authorities – steps to be taken by banker in the event of death, Lunacy, Bankruptcy – winding up Garnishee Order.

# UNIT - IV PAYING AND COLLECTING BANKER :

Paying and collecting bankers – rights, responsibilities and duties of paying and collecting banker – precautions to be taken in payment and collection of cheques – protection provided to them – nature of protection and conditions to get protection – payment in due course – recovery of money paid at mistake.

# UNIT - V PASS BOOK AND CHEQUES :

Pass book and Issue of duplicate pass book – cheques - Definition of a cheque – requisites of a cheque – drawing of a cheque - types of cheque – alteration – marking – crossing –different forms of crossing and their significance – Endorsement loss of cheques in transit – legal effect. Modern Banking, Banking practice – e banking – Internet banking – Mobile banking – ATMS-Cash Machine – EFT (Electronic Fund Transfer) – RTGs, NEFT, MICR.

#### UNIT – VI CURRENT CONTOURS : (For Continuous Internal Assessment)

Recent Trends, assignments and Seminars

#### TEXT AND REFERENCE BOOKS (Latest revised edition only) :

- 1. Sundaram and Varshney, "Banking Theory, Law & Practice" Sultan Chand Company, New Delhi.
- 2. S.M. Sundaram"Banking Theory, Law & Practice" Sri Meenaksi Publications, Karaikudi.
- 3. M.Kumar, Srinivasa," Banking" New Central Book Agency.
- 4. M.S. Ramasamy,"Tannan's Banking Law & Practice in India" Sultan Chand Company, New Delhi.
- 5. E. Gorden and N. Natarajan" Banking Theory, Law & Practice" Himalaya Publication.
- 6. B.Santhanam, "Banking Theory, Law &Practice"Margham Publications, Chennai.R.J. Jayasankar, "Marketing," Margham Publications, Chennai.

#### Course Outcomes (CO): On completion of the course, students should be able to

CO Number	CO Statement	K LEVEL
CO1.	Elucidate the services rendered by banks	K3
CO2.	Have an understanding about various types of accounts and savings schemes	K2
CO3.	Generate information types of customers	K4
CO4.	Analyse information about the rights, responsibilities and duties of paying and collectingbanker	K4
CO5.	Express opinions recent trends in Modern Banking	K5

PO/PSO CO	PO					PSO					
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	2	3	2	2	3	3	3	3	3	2	
CO2	3	3	2	3	2	3	3	3	3	3	
CO3	2	3	2	2	3	3	3	2	3	3	
CO4	3	3	2	3	2	2	3	3	3	3	
CO5	2	3	3	2	3	3	3	3	2	2	

Second Year

# SECOND ALLIED COURSE -II COMPANY LAW AND SECRETARIAL PRACTICES (2013 AMENDMENTS) (Theory)

Semester-IV

Credit: 3

#### Code:

#### **OBJECTIVES:**

- To know about the procedures to form a company.
- To know about the documents of a company.
- To know about the Shares and debentures.
- To know about the types of company meetings.
- To know about the procedures for wind up a company.

# UNIT - I JOINT STOCK COMPANY:

Definition-Kinds - Formation - Incorporation- Characteristics.

# UNIT - II IMPORTANT DOCUMENTS OF A COMPANY:

Memorandum of Association under companies Act 2013 Contents - Doctrine of Ultra Vires – Doctrine of indoor management - Articles of Association under companies Act 2013 – Contents – Prospectus – Contents – Statement in lieu of Prospectus – Duties of a secretary during the incorporation of a company.

#### UNIT – III CAPITAL OF A COMPANY:

Share Capital – Kinds of Shares – Voting Rights – Debentures Types of Debentures.

#### UNIT - IV MEETINGS AND RESOLUTIONS :

Meaning of Meetings – Types of Meeting - Director's meeting - Statutory Meeting – Annual general body meeting – Extra Ordinary general body Meeting –Pre requisites of valid meeting - Resolutions – Ordinary & Special – Minutes – Duties of a secretary to conduct a meeting. UNIT – V WINDING UP OF A COMPANY :

Meaning- Modes of winding up – winding up by the court – Voluntary winding up – Members' voluntary winding up – Creditors' voluntary winding up.

#### UNIT – VI CURRENT CONTOURS : (For Continuous Internal Assessment)

Recent amendments in company's Act 2013 - CSR

#### **TEXT AND REFERENCE BOOKS :**

- 1. M.C.Shukla and S.S. Gulshan Principles of Company Law
- 2. N.D. Kapoor, Elements of Company Law, Sultan Chand and Sons
- 3. Gaffoor and Thothadri, Company Law, Vijay Nicole Imprints (P) Ltd
- 4. M.V. Dhandapani, Business Laws, Sultan Chand and Sons
- 5. V. Balachandran& M. Govindarajan, A Student Handbook on Company Law and Practice, Vijay Nicole Imprints (P) Ltd.
- 6. S.BadriAlam and Saravanavel, Company Law, Himalaya Publications
- 7. Alan Dignam, John Lowry, Company Law, Oxford University Books
- 8. <u>P P S Gogna</u>, A Text Book of Company Law, S.Chand Publishing
- 9. N.D. Kapoor, Company Law and Secretarial Practice, Sultan Chand and Sons
- 10. https://e-book.icsi.edu/
- 11. https://www.taxmann.com/virtualbooks/product/7110-company-law-%7C -virtual-book

#### Course Outcomes (CO): On completion of the course, students should be able to

CO Number	CO Statement	K LEVEL
CO1.	Gain Knowledge regarding the procedures to form a company.	K3
CO2.	Obtain Knowledge regarding how to prepare the documents of a company.	K2
CO3.	Understand about how to raise their owned capital and borrowings.	К3
CO4.	Attain Knowledge about the types of company meetings.	K4
CO5.	Acquire Knowledge about the procedure for wind up a company.	K5

PO/PSO CO	РО						PSO				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	2	3	2	2	3	3	3	3	3	2	
CO2	3	3	2	3	2	2	2	3	2	3	
CO3	2	3	2	2	3	3	2	2	3	2	
CO4	3	3	2	3	2	2	3	2	3	3	
CO5	2	3	3	2	3	3	2	3	2	2	

Third Year

# CORE COURSE – IX CORPORATE ACCOUNTING (Theory)

Semester-V

Code: 22CCCCM9

Credit: 5

# **LEARNING OBJECTIVE :**

- To enable the students to know about accounting procedure in corporate accounting
- To make learner to understand format of company final accounts and various schedules of company final accounts.
- To make learner to acquaint information of buy-back of shares and their legal formalities
- To acquaint learner with various methods and techniques of amalgamation
- To understand sources of financial activities towards company
- Develop among learners various skills of corporate techniques to be applied for minimization of cost and maximization of profit

# UNIT – I COMPANY ACCOUNTS :

Introduction legal provisions regarding issue of shares, application, allotment, calls, calls-inarrears, calls-in-advance, issue of shares at premium- issue of shares at discount- forfeiture of shares - re-issue-accounting entries.

# UNIT – II DEBENTURES :

Issue and redemption of debentures - methods of redemption of debentures- installment - cuminterest and Ex-interest redemption by conversion, sinking fund, insurance policy. Redemption of preference shares- implication of Section 80 and 80A of the Companies Act

# UNIT – III AMALGAMATION :

Purchase consideration- accounting treatment - pooling of interest method and purchase method, Absorption, external and internal reconstruction of companies.

# UNIT - IV ACCOUNTS OF HOLDING COMPANY :

Legal requirements relating to presentation of accounts - Consolidation of balance sheet (excluding chain holding)

# UNIT - V:

Final accounts of banking companies (new format) and Insurance companies (new format)

Theory: 20%, Problem: 80%

# UNIT – VI CURRENT CONTOURS : (For Continuous Internal Assessment) Recent Trends, assignments and Seminars

# **REFERENCES** :

- 1. Advanced Accountancy by M.C. Guptha, Shukla and Grewal S. Chand publishing, Delhi
- 2. Advanced Accountancy by R.L. Gupta and Radhaswamy Sultan Chand & Sons, New Delhi.
- 3. Advanced Accountancy by Jain and Narang Kalyani Publishers, Chennai
- 4. Corporate Accounting by Palaniappan &Hariharan Vijay Nicole Imprints (P)Ltd, Chennai.
- 5. Advanced Accountancy by Arulanandam and Raman Himalayan Publishers, New Delhi.
- 6. Corporate accounting by Mohemed Hanif-amazon
- 7. Fundamentals of *Corporate Accounting*; Authors, *Mohammed Hanif*, Amitabha Mukherjee; Publisher, McGraw-Hill Education.

CO Number	CO Statement	K LEVEL
CO1.	To make learner to understand format of company final accounts and various schedules of company final accounts.	K2
CO2.	To make learner to acquaint information of buy-back of shares and their legalformalities	K3
CO3.	To acquaint learner with various methods and techniques of amalgamation	K4
CO4.	To understand sources of financial activities towards company	K2
CO5.	Develop among learners various skills of corporate techniques to be applied for minimization of cost and maximization of profit	K5

#### Course Outcomes (CO): On completion of the course, students should be able to

PO/PSO CO			РО		PSO					
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	3	2	2	3	3	3	3	3	2
CO2	3	3	2	3	2	2	2	3	2	3
CO3	2	3	2	2	3	3	2	2	3	2
CO4	3	3	2	3	2	2	3	2	3	3
CO5	2	3	3	2	3	3	2	3	2	2

# CORE COURSE -X **COMPUTER APPLICATIONS IN BUISNESS**

Semester-V

Code:22CCCCM10

(Theory)

Credit: 5

# **LEARNING OBJECTIVE:**

- To enable the students to know the importance of computer application in • business. and MS word
- To learn Ms Excel •
- To understand computerized accounting particularly Tally
- To familiar with accounting of inventories ٠
- To know computerization of final account. ٠

#### UNIT -I:

Computer - Meaning - Characteristics - Areas of application - Components - Memory control unit – Input and output devices – Ms Word – Creating word documents – creating business letters using wizards – editing word documents – inserting objects – formattingdocuments – spelling and grammar check – word count – thesaurus, auto correct workingwith tables – opening, savings and closing documents - mail merge.

#### UNIT – II :

Spread sheet – Spread sheet programmes and applications – Ms Excel and features –Building work sheets - entering data in work sheets, editing and formating work sheets - creating and formatting different types of charts - application of financial and statistical function – creating, analyzing and organizing data – opening and closing work books – Introduction to Pivot tables.

#### UNIT – III :

Fundamentals of Computerized accounting – Computerized accounting Vs manual accounting - Architecture and customization of Tally - Features of Tally - latest version - Configuration of Tally – Tally screens and menus – Creation of company – Creation of groups – Editing and deleting groups – Creation of ledgers – Editing and deleting ledgers – Introduction to vouchers – Vouchers entry - Payment vouchers - Receipt vouchers - Sales vouchers - Purchase vouchers -Contra vouchers – Journal vouchers – Editing and deleting vouchers.

#### UNIT - IV:

Introduction to Inventories - Creation of stock categories - Creation of Stock groups - Creation of Stock items- Configuration and features of stock item- Editing and deleting stocks - Usage of stocks in Vouchers entry. Purchase orders - Stock vouchers - Sales orders

- Stock vouchers - Introduction to cost - creation of cost category - Creation cost centers -Editing and deleting cost centers & categories – Usage of cost category and cost – centers in vouchers entry – Budget and controls – Creation of budgets – Editing and deleting budgets –

Generating and printing reports in detailed and condensed format.

# UNIT - V:

 $\label{eq:books-Trial balance-Profit and Loss account--Balance sheet . Ratio analysis, Cash flow statement-Fund flow statement-Cost centre report-Inventory report-Bank Reconciliation Statement.$ 

**UNIT – VI CURRENT CONTOURS (for Continuous Internal Assessment only) :** MS Power Point - Creating a simple presentation – Creating, inserting and deleting slides – Saving a Presentation

# TEXT AND REFERENCE BOOKS (Latest revised edition only) :

- 1. Computer Applications in Business S.V. SrinivsasaVallabhan Sultan & Chand Publication.
- 2. Microsoft office Jones & Derek John wiley & sons inc.
- 3. Implementing Tally A.K. Nadhani, BPB Publications.
- 4. Computer Application in Business R. Paramasivam S.Chand & Co, NewDelhi.
- 5. Computer Application in Business: Dr.Joseph Anbarasu, Learntech Press.

#### Course Outcomes (CO): On completion of the course, students should be able to

CO Number	CO Statement	K LEVEL
CO1.	Basics of computer application in business. and Creating and editing of worddocuments, opening, savings and closing documents; and mail merge	К2
CO2.	Apply Spread sheet programmes and applications, creating and formatting differentlypes of charts, and application of financial and statistical function.	K4
CO3.	Acquire knowledge about Architecture and customization of Tally, Editing and deleting ledgers, andVouchers entry	K4
CO4.	Create Accounting of inventories, Budget and controls	K4
CO5.	Creation of Day books, Trial balance, final account and Bank Reconciliation Statement	K5

PO/PSO CO	РО					PSO				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	3	2	2	3	3	3	3	3	2
CO2	3	3	2	3	2	2	2	3	2	3
CO3	2	3	2	2	3	3	2	2	3	2
CO4	3	3	2	3	2	2	3	2	3	3
CO5	2	3	3	2	3	3	2	3	2	2

Third Year

#### CORE PRACTICAL-I COMPUTER APPLICATIONS IN BUSINESS (Practical)

Code: 22CCCCM1 P

Credit: 5

Semester-V

#### **LEARNING OBJECTIVE :**

- To develop skill on preparation of business letters, bio-data, Table.
- To create work sheet, Charts, and enclosures.
- To filter date using Auto filter, and application of accounting and statistical formulae.
- To make voucher entries, Prepare final accounts from the trial balance and Inventory report
- To Prepare Bank Reconciliation Statement and pay roll and computation of GST.

#### LIST OF PRACTICAL

#### **UNIT I - MS WORD PROCESSING:**

- 1. Creating business letters
- 2. Creating an application for the job with the bio-data
- 3. Creating Circular letter with mail-merge options
- 4. Creating a Table by using the split and merge options

# UNIT II - MS-EXCEL - SPREAD SHEET APPLICATIONS:

- 1. Creating a work sheet like mark sheet, Pay Slip, PF Contribution list etc.
- 2. Creating Charts All types of charts and graphs
- 3. Creating a list for the enclosures

#### **UNIT III - MS-EXCEL - SPREAD SHEET APPLICATIONS:**

- 1. Filtering the date using Auto filter custom filters using comparison operations
- 2. Creating Pivot tables
- 3. Commercial Formula applications

4. Statistical formula applications (within the syllabus of business tools for decisions)

# **UNIT IV - ACCOUNTING PACKAGE:**

- 1. Preparing voucher entries for the given transactions.
- 2. Preparing final accounts from the trial balance given with any ten adjustments
- 3. Inventory report

#### UNIT V - ACCOUNTING PACKAGE :

- 1. Bank Reconciliation Statement
- 2. Preparation of pay roll vouchers based on attendance
- 3. GST computation & forms

## UNIT – VI CURRENT CONTOURS : Assessment only)

## (for Continuous Internal

MS Power Point - Creating a simple presentation – Creating, inserting and deleting slides – Saving a Presentation

#### (Practical – 100 marks UE: 60marks IA: 40 marks)

#### Course Outcomes (CO): On completion of the course, students should be able to

CO Number	CO Statement	K LEVEL
CO1.	Basics application of Creating and editing of worddocuments, opening, savings and closing documents; and mail merge	K2
CO2.	Apply Spread sheet programmes and applications, creating and formatting differentlypes of charts, and application of financial and statistical function.	K4
CO3.	Acquire knowledge about Architecture and customization of Tally, Editing and deleting ledgers, andVouchers entry	K4
CO4.	Create Accounting of inventories, Budget and controls	K4
CO5.	Creation of Day books, Trial balance, final account and Bank Reconciliation Statement	K5

PO/PSO CO			РО				PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	3	2	2	3	3	3	3	3	2
CO2	3	3	2	3	2	2	2	3	2	3
CO3	2	3	2	2	3	3	2	2	3	2
CO4	3	3	2	3	2	2	3	2	3	3
CO5	2	3	3	2	3	3	2	3	2	2

## CORE COURSE – XI MANAGEMENT ACCOUNTING (Theory)

Semester-V

#### Code:22CCCCM11

Credit: 5

## **LEARNING OBJECTIVES:**

- To understand the concepts of Management Accounting.
- To gain knowledge on fund-flow and cash-flow in business operation.
- To understand budget and budgetary control in Business organization.
- To know the technique of marginal costing and standard costing
- To know the various methods of capital budgeting.

#### UNIT-I INTRODUCTION AND FINANCIAL STATEMENT ANALYSIS:

Management accounting – Definition – Objectives – Nature – Scope –Merits and limitations– Differences between management accounting and financial accounting – Management Accounting Vs Cost accounting - Financial statement analysis – Comparativestatement–Commonsizestatement–Trendpercentage–Ratioanalysis

#### UNIT-II FUND FLOW AND CASH FLOW STATEMENT:

Fund flow statement – Schedule of changes in working capital – Funds from operation – Sources and applications –Cashflow statement–Fund flow statement Vs Cashflow statement–Preparation of cash flow statement as per AS - 3

#### UNIT-III BUDGET AND BUDGETARY CONTROL:

Budget and Budgetary control –Advantages- limitations – Types – Preparation of Purchase, Production, sales, Flexible, Cash and Master budget

#### UNIT-IV MARGINAL AND STANDARD COSTING:

Marginal costing–CVP analysis–Break even analysis–BEP- Managerial applications–Margin of safety–Profit planning. Standard Costing – Problems relating to Material and Labour variance only.

## UNIT-V CAPITAL BUDGETING:

Capital Budgeting–Payback period–Accounting rate of return-Discounted cash flow–Net present value–Profitability index–Internal rate of return.

#### Theory: 20% Problem: 80%

#### UNIT – VI CURRENT CONTOURS : (for Continuous Internal Assessment only)

Recent Trends, assignments and Seminars

**TEXT AND REFERENCE EBOOKS :**(Latest revised edition only)

- 1. S.N.Maheswari ManagementAccounting- Sultan Chands & Sons publications, NewDelhi
- 2. Sharma and Guptha Management Accounting-Kalyani Publishers, Chennai.
- 3. R.Ramachandran and R.Srinivasan Management Accounting Sriram publication.
- 4. A.Murthi and S.Gurusamy Management Accounting Vijay Nicole Publications, Chennai.
- 5. R.S.N.Pillai & V.Baghavathi Management Accounting– S.Chand & Co,Mumbai
- 6. Hingorani & Ramanthan Management Accounting S.Chand & Co,New Delhi.

CO Number	CO Statement	K LEVEL
CO1.	Basic knowledge on Management Accounting.	K2
CO2.	Preparation of fund flow statement and cash flow Statement as per $AS - 3$	K4
CO3.	Gain knowledge about Select better Design various types of Budgets	K3
CO4.	Understand the Marginal costing and Variance analysis	K3
CO5.	Project by applying appropriate capital budgeting	K4

#### Course Outcomes (CO): On completion of the course, students should be able to

PO/PSO CO			РО			PSO				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	3	2	2	3	3	3	3	3	2
CO2	3	3	2	3	2	2	2	3	2	3
CO3	2	3	2	2	3	3	2	2	3	2
CO4	3	3	2	3	2	2	3	2	3	3
CO5	2	3	3	2	3	3	2	3	2	2

#### Third Year MAJOR BASED ELECTIVE COURSE – I Semester-V 1. AUDITING (Theory)

#### Code: 22CMBECM1

Credit: 5

#### **OBJECTIVES:**

- To introduce the concept of auditing
- To study about vouching
- To assess the valuation and verification of assets and liabilities
- To explore the audit of share capital
- To gain knowledge on audit of computerised Accounting.

#### UNIT -I INTRODUCTION :

Introduction – definition of audit – objects of audit – classification of audit – Internal audit – Periodical audit – Continuous audit – Interim audit – Balance sheet audit. Internal check – Internal control. Procedure of audit – audit programme – test check – Auditing vs. Investigation.

#### UNIT -II VOUCHING :

Vouching – cash and trading transactions, personal and impersonal ledgers.

## UNIT- III VALUATION AND VERIFICATION :

Valuation and Verification of assets and liabilities. Depreciation and Reserves – Auditors duties regarding Depreciation and Reserves

#### UNIT- IV AUDIT OF LIMITED COMPANIES :

Audit of Limited companies – share capital audit – share transfer audit – appointment, qualification, rights and liabilities of company auditors – Audit reports.

#### UNIT -V DIVISIBLE PROFITS AND DIVIDENDS :

Divisible profits and Dividends – Audit of computerised Accounting.

#### UNIT – VI CURRENT CONTOURS: (for Continuous Internal Assessment only)

Recent Trends Self Learing, assignments and Seminars

#### TEXT AND REFERENCE BOOKS: (Latest revised edition only)

- 1. Spicer and Pegler's Practical Auditing by Ghatalia, S.V.- Allied Publishers Pvt Ltd.
- 2. Practical Auditing by B.N. Tandon, S.Sudharsanam and S.Sundara Balu S.Chand publishing, New Delhi.
- 3. Text Book of Auditing by V.K. Batra and K.C. Bagarrta TMH.
- 4. Auditing by Jagadish Prakash Kalyani Publishers, Chennai.
- 5. Auditing by Dinker Pagare Sultan Chand & Sons, New Delhi.

## Course Outcomes (CO): On completion of the course, students should be able to

CO Number	CO Statement	K LEVEL
CO1.	Student will understand the concept of auditing	K2
CO2.	Describe on vouching	K4
CO3.	Have an understanding about valuation and verification of assets and liabilities	K3
CO4.	Grasp an idea about audit of share capital	K3
CO5.	Analyze information on audit of computerized Accounting	K4

## Mapping of COs with POs and PSOs:

PO/PSO CO			РО		PSO					
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO 5
CO1	2	3	2	2	3	3	3	3	3	2
CO2	3	3	2	3	2	2	2	3	2	3
CO3	2	3	2	2	3	3	2	2	3	2
CO4	3	3	2	3	2	2	3	2	3	3
CO5	2	3	3	2	3	3	2	3	2	2

## SKILL BASED ELECTIVE COURSE – I INFORMATION TECHNOLOGY CONCEPTS (Theory)

#### Code:22CSBECM1

Credit: 2

Semester-V

#### **LEARNING OBJECTIVES:**

- To introduce Evolution, Classification and Applications of Computers
- To know Computer peripherals
- To learn about Software, Programming Language, Word Processing and Spread Sheets Presentation
- To study Data Communication and BDP
- To aware utility of computers at different places, computer security and internet

#### UNIT- I:

Introduction to Computers - Definition, Characteristics of computer, Evolution of Computer, Block Diagram Of a computer, Generations of Computer, Classification Of Computers, Applications of Computer, Capabilities and limitations of computer.

#### UNIT -II:

Computer peripherals - Role of I/O devices in a computer system. Input Units: Keyboard, Terminals and its types. Pointing Devices, Scanners and its types, Voice Recognition Systems, Vision Input System, Touch Screen, Output Units: Monitors and its types. Printers: Impact Printers and its types. Non-Impact Printers and its types, Plotters, types of plotters, Sound cards, Speakers, storage units.

#### UNIT-III:

Software and its needs, Types of S/W. System Software: Operating System, Utility Programs Programming Language: Machine Language, Assembly Language, High Level Language their advantages & disadvantages. Application S/W and its types: Word Processing, Spread Sheets Presentation, Graphics, DBMS s/w.

#### UNIT- IV:

Data Communication and BDP: Communication Process, Data Transmission speed, Communication Types (modes), Data Transmission Medias, Modem. Business DataProcessing: Introduction, data storage hierarchy, Method of organizing data, File Types, File Organization.

#### UNIT- V:

Computers at Home, Education, Entertainment, Business, Science, Medicine and Engineering - Introduction to Computer Security - Computer Viruses, Bombs, Worms - WWW and Internet

## UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment Only)

Recent developments in computer world

## **REFERENCE BOOKS:**

- 1. P.K.Sinha, Computer Fundamentals
- 2. Dr.S.V.Srinivasa Vallabhan Computer Applications in Business, Sultan Chand, New Delhi
- 3. Alexis Leon and Mathews Leon by Fundamentals of Information, Technology. Vikas Publishing Company, New Delhi
- 4. Deepak Bharihoke, Fundamentals of Information Technology, Excel Publications, New Delhi.

CO Number	CO Statement	K LEVEL
CO1.	Know Evolution, Classification and Applications of Computers	K2
CO2.	Understand Computer peripherals	K4
CO3.	Have knowledge on Software, Programming Language, Word Processing and SpreadSheets Presentation	К3
CO4.	Do Data Communication and BDP	К3
CO5.	Aware utility of computers at different places, computer security and internet	K4

## Course Outcomes (CO): On completion of the course, students should be able to

## Mapping of COs with POs and PSOs:

PO/PSO CO			РО		PSO					
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO 5
CO1	2	3	2	2	3	3	3	3	3	2
CO2	3	3	2	3	2	2	2	3	2	3
CO3	2	3	2	2	3	3	2	2	3	2
CO4	3	3	2	3	2	2	3	2	3	3
CO5	2	3	3	2	3	3	2	3	2	2

## CORE COURSE – XII FINANCIAL MANAGEMENT (Theory)

Semester-VI

## Code:22CCCCM12

Credit: 5

#### **OBJECTIVES:**

- To understand the concepts of financial management.
- To learn about the Capital Structure.
- To gain knowledge about Leverage and Dividend Policy.
- To acquire knowledge about the Working capital management.
- To know the receivable and inventory management.

## UNIT-I INTRODUCTION AND OBJECTIVES:

Financial Management: Meaning and scope – Objectives: Profit maximization, Wealth maximization – Functions – Financial decisions –Time value of money: Present value and Compound value

## UNIT – II COST OF CAPITAL AND CAPITALSTRUCTURE:

Cost of capital –Cost of debt–Cost of preference share capital–Cost of equity–Cost of retained earnings–Weighted average cost of capital. Capital structure–EBIT and EPS. Theories of capital structure

## UNIT-III LEVERAGES:

Leverage – Meaning, significance and types – Operating leverage – Financial leverage – Combined leverage

## **UNIT – IV DIVIDEND POLICY AND MODELS**

Dividend policy – Determinants of dividend policy – Theories: Walter's model, Gordon model and MM model – Forms of Dividend – Stock dividend–Bonus issue–Stable dividend.

## UNIT-V WORKING CAPITAL MANAGEMENT:

Working capital management – Determinants of working capital –Fore casting of working capital requirements – Cash management – Motives of holding cash– Stages in cash management – Receivable Management

#### Theory:20% Problem:80%

#### UNIT -VI CURRENT CONTOURS (For Continuous Internal Assessment)

Recent Trends, assignments and Seminars

#### **TEXT AND REFERENCE BOOKS (latest revised edition only)**

- 1. S.N.Maheswari Elements of financial management by–Sultan Chand & Sons., New Delhi.
- 2. R.Ramachandran & R.Srinivasan Financial Management–Sriram publication, Trichy
- 3. Khan&Jain,-Theory and Problems of Financial management Mc Graw Hill Publication, New Delhi
- 4. S.P.Gupta, Financial Management-Sahitya Bhavan Pblication, NewDelhi.

#### Course Outcomes (CO): On completion of the course, students should be able to

CO Number	CO Statement	K LEVEL
CO1.	Understand basic concept of financial management.	К2
CO2.	Analyze the various cost of capital with respect of manage the funds.	K4
CO3.	Apply the Leverage in EBIT and EPS analysis	K3
CO4.	Compute the various models of Dividend Policy.	К3
CO5.	Understand the various concepts of Working capital cash management	K2

## Mapping of COs with POs and PSOs:

PO/PSO CO			РО		PSO					
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO 5
CO1	2	3	2	2	3	3	3	3	3	2
CO2	3	3	2	3	2	2	2	3	2	3
CO3	2	3	2	2	3	3	2	2	3	2
CO4	3	3	2	3	2	2	3	2	3	3
CO5	2	3	3	2	3	3	2	3	2	2

## CORE COURSE – XIII INCOME TAX LAW AND PRACTICE (Theory)

Code:22CCCCM13

Credit: 5

Semester-VI

#### **LEARNING OBJECTIVES:**

- To understand the concept of Income tax
- To describe how to arrive taxable income from salary
- To find out the tax able income from house property
- To calculate the taxable income from Business and Profession.
- To ascertain the capital gains and income from other sources

#### UNIT -I INCOME TAX ACT 1961 AND RESIDENTIAL STATUS:

Income–TaxAct,1961–Definitions- Basis of charge different types of assesses previously earned Assessment year – capital and revenue income, expenditure and loss– incomes exempted under section10 – Residential status.

#### UNIT-II INCOME FROM SALARY:

Income from salary: Basis of charge– Different forms of salary, allowances, perquisites and their valuation– computation of taxable salary-deductions from salary.

#### UNIT-III INCOME FROM HOUSE PROPERTY:

Income from House Property: Basis of charge– determination of annual value–GAV, NAV–income from let-out property–self occupied property–deductions–computation of taxable income.

#### UNIT- IV INCOME FROM BUSINESS OR PROFESSION:

Income from Business or Profession: Basis of charge – methods of accounting – deductions – disallowances, computation of taxable income –profit and gains of business and profession.

#### UNIT -V INCOME FROM CAPITAL GAINS:

Income from Capital Gains: Basis of charge-short- and long-term capital gainsindexed cost of acquisition and improvement-exemptions-

#### Theory 20% Problem 80%

#### **UNIT -VI – CURRENT CONTOURS (For Continuous Internal Assessment)**

Recent Trends self-study, assignments and Seminars

#### **TEXT AND REFERENCE BOOKS (Latest and revised editions)**

- 1. Gaur and Narang, Income Tax Law and Practice "Kalyani Publishers", New Delhi.
- 2. Dr.HC.Mehrotra, "Income Tax Law and Accounts," Sahithya Bhavan publishers
- 3. Dr.Vinod K.Singhania, Students Guide to Income tax "Taxmen's Publications, New Delhi
- 4. Murthy "Income Tax Law & Practice" Vijay Nichole, Imprints (P) Ltd.
- 5. Dr. T.S. Reddy & Hariprasad Reddy ' Income tax' Margham Publications, Chennai.

## Course Outcomes (CO): On completion of the course, students should be able to

CO Number	CO Statement	K LEVEL
CO1.	Know about the procedures regarding basic rules and regulations and Residential status	K2
CO2.	Update the new tax slabs regarding salaried employees	K4
CO3.	Get the latest information about deductions for house property.	K3
CO4.	Make sure about the admissible, inadmissible expenses and deductions.	К3
CO5.	To calculate business or professional incomes, concept of capital gains, other sources of income.	K4

PO/PSO CO			РО				PSO				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO 5	
CO1	2	3	2	2	3	3	2	3	3	2	
CO2	3	3	2	3	2	2	2	3	2	3	
CO3	2	2	2	2	3	3	2	2	3	2	
CO4	3	3	2	3	2	2	3	2	3	3	
CO5	2	3	3	2	3	3	2	3	2	2	

Code:22CCCCM14

Semester-VI

Credit: 5

## **LEARNING OBJECTIVES:**

- To enable the students to know the meaning and types of financial services.
- To make the students to understand the meaning and features of hire purchase.
- To develop Knowledge about mutual funds.
- To Knowledge the students to know the meaning and features of venture capital. To enhance the students to know about the significance and types of Factoring.

## UNIT – I INTRODUCTION TO FINANCIAL SERVICES:

Financial services – meaning – classification – financial products and services – challenges facing the financial service sector – merchant banking – meaning – functions – SEBI guidelines – scope of merchant banking in India. NBFCs – RBI guidelines

## UNIT – II HIRE PURCHASE AND LEASING:

Hire purchase – meaning – features – process – hire purchase and credit sales – hire purchase vs instalment purchase – leasing – concept – steps involved in leasing – lease vs hire purchase – types of lease – problems and prospects of leasing in India.

## UNIT – III MUTUAL FUNDS:

Mutual funds – meaning – types – functions – advantages – institutions involved – UTI, LIC, commercial banks – entry of private sector – growth of mutual funds in India – SEBI guidelines – asset management companies.

#### UNIT – IV VENTURE CAPITAL:

Venture capital – meaning – features – methods of venture capital financing – models of venture financing – venture capital investment process – factors determining venture investment – advantages of venture capital – issues of Indian venture capital .

## UNIT – V FACTORY:

Factoring - concepts - significance - types - factoring vs bills discounting - factoring in India - forfaiting - meaning - forfaiting vs export factoring - Problems of forfaiting / factorin

#### UNIT -VI CURRENT CONTOURS (For Continuous Internal Assessment):

Recent Trends, assignments and Seminars

#### TEXT AND REFERENCE BOOKS ( Latest revised edition only )

- 1. Financial markets & services by E.Gordon and K. Natarajan Himalaya publishing house, New Delhi.
- 2. Financial services by E.Dhanraj S.Chand & Co., New Delhi.
- 3. Financial services by S.Mohan and R.Elangovan Deep and Deep Publications, New Delhi.
- 4. Financial services by S.Gurusamy Vijay Nicole Imprints (P) Ltd, Chennai.
- 5. Lease Finacial and Hire Purchase by Vinod Kothari Wadhaw and Co., Nagpur.

## Course Outcomes (CO): On completion of the course, students should be able to

CO Number	CO Statement	K LEVEL
CO1.	To know the meaning and types of financial services.	K2
CO2.	Gain knowledge about features of hire purchase.	K4
CO3.	To understand functions of mutual funds.	K3
CO4.	To know the Meaning and features of venture capital.	K2
CO5.	To understand the significance and types of factoring.	K2

PO/PSO CO			РО				-			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO 5
CO1	2	3	2	2	3	3	2	3	3	2
CO2	3	3	2	3	2	2	2	3	2	3
CO3	2	2	2	2	3	3	2	2	3	2
CO4	3	3	2	3	2	2	3	2	3	3
CO5	2	3	3	2	3	3	2	3	2	2

#### 

Code:22CMBEC	(Theory)	Credit: 5
M3		

#### **LEARNING OBJECTIVES:**

- To inculcate students to come up with good entrepreneur,
- To overcome the problems and challenges from the society,
- To know the role of small scale industries to obtain the next level of business.
- To improve the knowledge of process of business,
- To understand the passage of getting loan from project finance

## UNIT -I INTRODUCTION TO ENTREPRENEURSHIP

Entrepreneurship-Definition-Nature- Scope in Local and Global Market -Characteristics-Functions- Types- Entrepreneur and Intrapreneur-Women and Rural Entrepreneurs-The Revolutionary Impact of Entrepreneurship-Types of Enterprises and their Features-Manufacturing, Service and Trading-Steps in setting up of a Business

#### UNIT -- II ENTREPRENEURIAL COMPETENCIES:

Entrepreneurial Environment-Components-Role of Family and Society- Entrepreneurial Motivation- Barriers in Business -Training and Development – Entrepreneurial Change-Occupational Mobility-Factors in Mobility.

# UNIT –III INSTITUTION FOR THE DEVELOPMENT OF SMALL SCALE INDUSTRIES:

Entrepreneurship Development Programs (EDP)-Objectives- Importance-Phases-Evaluation-EDP Institutions in India-SSIB-SIDCO-SISIS-DICS-NSIC-SIDO-KVIC-NISEBUD-NISIET-Technical Consultancy Organizations-Functions

#### UNIT -IV PROJECT MANAGEMENT:

Project Management-Concept of Project-Classification-Sources of Business Ideas-Project Identification-Project Formulation and Design-Feasibility Analysis-Financial Analysis-Social Cost Benefit Analysis-Project Appraisal Methods -Project Report Preparation

#### UNIT -V ENTREPRENEURIAL DEVELOPMENT AGENCIES:

Project Finance-Sources of Finance-Institutional Finance-Role of IFC,IDBI,ICICI,LIC,SFC,SIPCOT-Commercial Banks-Appraisal of Bank for Loans-Entrepreneurship Incentives –Subsidies-Industrial Units- Benefits-Role of Industrial Estates

#### UNIT -VI CURRENT CONTOURS: (For Continuous Internal Assessment Only)

Geographical Challenges- Historical Attributes to Business-Country Topographical Features-New Business Formation-Current Market Trends-Decision Making Skills.

#### **REFERENCE BOOKS:**

- 1. C.B.Gupta and Srinivasan, Entrepreneurial Development, Sultan Chand and Sons.
- 2. Dr.S.S. Khanka-Entrepreneurial Development, Sultan Chand and Sons.
- 3. Dr.P.Saravanavel Entrepreneurial Development, Learntech Press Trichy.
- 4. S.Mohan and R.Elangovan– Entrepreneurial Development, Deep and Deep Publications, New Delhi.
- 5. Vasant Desai, Dynamics of Entrepreneurial Development, Sultan Chand and Sons DR.S.G.Bhanushali Entrepreneurial Development, Himalaya Publishing House -New Delhi.

## Course Outcomes (CO): On completion of the course, students should be able to

CO Number	CO Statement	K LEVEL
CO1.	To enhance a student to behave as a good businessman,	K3
CO2.	To emancipate the society to be mingled with,	K4
CO3.	To obtain the next level of business value,	K3
CO4.	To improve the process of business,	К3
CO5.	To know the outset of proper financial plan for the development of business.	K2

PO/PSO CO			РО		PSO					
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO 5
CO1	2	3	2	2	3	3	2	3	3	2
CO2	3	3	2	3	2	2	2	3	2	3
CO3	2	2	2	2	3	3	2	2	3	2
CO4	3	3	2	3	2	2	3	2	3	3
CO5	2	3	3	2	3	3	2	3	2	2

PROJECT

Semester-VI

#### Code: 22CCMPW

Credit: 3

The candidate shall be required to take up a Project Work by group *or individual* and submit it at the end of the final year. The Head of the Department shall assign the Guide who, in turn, will suggest the Project Work to the students in the beginning of the final year. A copy of the Project Report will be submitted to the University through the Head of the Department on or before the date fixed by the University.

The Project will be evaluated by an internal and an external examiner nominated by the University. The candidate concerned will have to defend his/her Project through a Viva- voce.

#### ASSESSMENT/EVALUATION/VIVA VOCE:

1. PROJECT REPORT EVALUATION (Both Internal & External)

TC	DTAL	- 100 marks
2.	Viva-Voce / Internal& External	- 20 marks
	III. Individual initiative	- 15 marks
	<ul> <li>II. Execution of the Plan/collection of Data / Organisation of Materials / Hypothesis, Testing etc and presentation of the report.</li> </ul>	- 45 marks
	I. Plan of the Project	- 20 marks

#### **PASSING MINIMUM:**

Project	1004 out of 10 Marks ha	Dissertation 80 Marks 40% out of 80 marks(i.e. 32 marks)
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A candidate who gets less than 40% in the Project must resubmit the Project Report. Such candidates need to defend the resubmitted Project at the Viva-voce within a month. A maximum of 2 chances will be given to the candidate.

Semester-VI

Code:22CSBEC M2

Credit: 2

## **LEARNING OBJECTIVES:**

- To Understand the Basics of GST.
- To Study the Registration and Computation of GST. •
- To Acquaint the Students with Filing of Returns.
- To understand the concepts of GST technology.
- To explore the knowledge relating to the penalties and offences relating to GST. •

## UNIT -I:

Overview of Goods and Service Tax-Introduction - Meaning of GST - IGST - Scope of GST - Present/Old Tax Structure V/S GST - GST In Other Countries- Existing Taxes Proposed to be Subsumed Under GST-Principles Adopted for Subsuming the Taxes-Dual GST-Benefits of GST-GST Council-GST Network (GSTN) And GST Regime-Integrated Goods and Services Tax Act- 2017- Title and Definitions- Administration.

## **UNIT-II:**

Registration Under GST -Rules-Procedure of Registration- Exempted Goods And Services Under GST - Rates of GST-- GST At 5 % - GST At 12 % - GST At 18 % - GST At 28% -Procedure Relating To Levy (CGST &SGST) -Various Schedules Related To Supply -Computation of Taxable Value and Tax Liability [CSGT &SGST] -Procedure Relating To Levy (IGST)

## UNIT -III:

Input Tax Credit (ITC)- Eligibility and Conditions for Taking Input Tax Credit- Apportionment of ITC and Blocked Credit -Various Documents Under GST- Tax Invoice-Bill for Supply-Debit Note- Credit Note- Payment Voucher- Receipt Voucher- E-Way Bill- HSN Code and SAC Code - Simple Problems on Utilization Of Input Tax Credit

#### **UNIT-IV:**

Assessment and Administration of GST - Types of GST Returns- Types of Assessment &Assessment Procedures- Role and Functions of GST Council- Tax Authorities and Their Powers; Tax Deduction at Source & Tax Collection at Source- Refund of Tax-Offence and Penalties.

#### UNIT –V:

GST and technology -Introduction to GSTN - Power and Functions of GSTN - Design and Implementation Framework – Design & Implementation Framework GSTN. Goods And Service Tax Suvidha Provider (GSP) - Concept.

Theory 80% Problems 20%

## UNIT VI CURRENT CONTOURS (for continuous internal assessment only)

#### **REFERENCE BOOKS:**

- 1. V.S Datey Taxman's: GST
- 2. Madhykar N Hiregange: GST
- 3. GST Law and Pratice, Dr. B.G Bhaskar and Manjunath
- 4. Mariyappa GST
- 5. Step By Step Guide to GST Compliances Avinash Poddar
- 6. A Complete Guide ToGoods and Services Tax Sanjiv Agarwal
- 7. GST Law Manual R.K.Jain
- 8. Hand Book On GST- Pratik Shah
- 9. GST Handbook to students CA Vivek KR Agarwal, 2022, Neelam Book House.

10.GST for laymen, CA Apeshika Solanki,2021, Bloomsbury India.

## WEBSITE

- 1. Https://Www.Taxmann.Com/Academy/
- 2. https://gstcouncil.gov.in/ Course Outcomes (CO): On completion of the course, students should be able to

CO Number	CO Statement	K LEVEL
CO1.	The students will get a general understanding of the GST law in the country	K3
CO2.	The students will provide an Insight into practical aspects of GST	K4
CO3.	The students will equip themselves to become tax practitioners.	K3
CO4.	The students will be able to calculate GST at different level	К3
CO5.	The students will get understanding about the GST and Technology	K2

PO/PSO CO			РО		PSO					
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO 5
CO1	2	3	2	2	3	3	2	3	3	2
CO2	3	3	2	3	2	2	2	3	2	3
CO3	2	2	2	2	3	3	2	2	3	2
CO4	3	3	2	3	2	2	3	2	3	3

<b>CO5</b> 2 3 3 2	3 3	2	3	2	2
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